



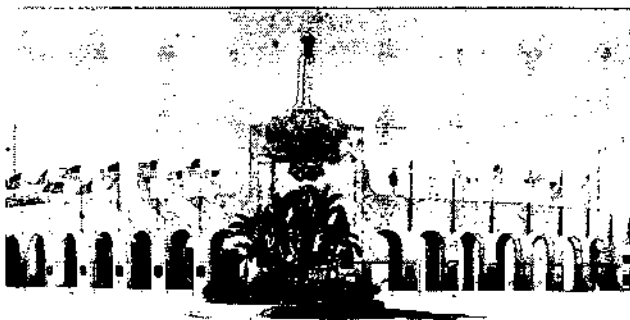
# West Adams Matters

## Los Angeles Memorial Coliseum Renovation Project

by Jean Frost

Recently, West Adams Heritage Association was invited to review the proposed plans for the L.A. Coliseum renovation currently under discussion in a draft Environmental Impact Report (EIR) prepared by Christopher A. Joseph & Associates. Pat Lynch and Margaret Farnum of the Los Angeles Memorial Coliseum staff were extremely helpful in understanding the plans and the reasons for certain modifications to the landmark site. Eric Bronson and I reviewed the plans and model of the renovated Coliseum and we appreciate the courtesy extended to WAHA's Historic Preservation and Zoning and Planning Committees. We'd like to share with you WAHA's comments and thoughts on this draft EIR:

There has obviously been great effort made to make the renovation in keeping with the Secretary of Interior's  
*(continued on page 1)*



## History of the Coliseum

The Los Angeles Memorial Coliseum is one of the city's most visible landmarks. Constructed in 1923, with an expansion in 1931, the Coliseum was designed by Architect John Parkinson. The nomination for its landmark status includes the following additional history:

As early as 1919, calls were heard for the construction of a large stadium in Exposition Park. Out of the November 26, 1919 meeting of the California Fiesta Association came the name "Los Angeles Memorial Colosseum", as a memorial to those who gave their lives in World War I. By

July 1920 the spelling had changed to "Coliseum". John Parkinson, already known for several downtown buildings, was chosen as architect. In August of 1921, Parkinson's plans and specifications were approved and commended by the Municipal Art Commission and Allied Architects Association. In November 1921 an agreement was executed between the City and County governments, the lending banks, the architect and contractors to construct the Coliseum. Construction began in December 1921. The Coliseum was  
*(continued on page 7)*

## All About Floors and Flooring — and General Restoration Tips WAHA's General Meeting, Sunday, November 16\* *(please note date change)*

Potluck 1 - 2 p.m., Presentation 2 - 4 p.m.

Something for everyone at this general meeting (which will be held on November 16 at 1733 S. Oxford Avenue between 1 and 4 p.m.). First and foremost, Laurie Crogan will be our guest speaker. If you've been inside the South Seas House since it re-opened, you've seen Laurie's work. She designed and installed the patterned-linoleum in the kitchen.

Laurie will bring photos of some of her other work, as well as samples of the various materials she uses—from cork to linoleum/marmoleum to vinyl. She will describe how she designs and creates the patterns in the floors she installs. And for you do-it-yourselfers, she'll talk about materials that were historically used, where you can get

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## Notice:

We are searching for those homeowners who hired Castle Construction after the 1994 Northridge Quake to retrofit their foundations. Castle had pledged a \$200 donation per West Adams house that was retrofitted to the South Seas House Fund. Was your house one of these? If so, please contact Corinne Pleger, 323-954-3100. The work would have been done after FEMA announced its retrofit subsidies, in late 1994 or thereafter.

## Coliseum EIR

*continued from page 1*

Standards for rehabilitation of historic properties. The current project meets those standards with the exception of the new seating and luxury boxes. Most of the character defining features are being retained, particularly all of the exterior wall, and the peristyle. To the extent feasible, we asked that efforts be continued to retain as much of the historic fabric as possible. WAHA is also sympathetic to the needs of the Coliseum to continue to function and provide viability long into the future.

Given the cultural importance of the Coliseum, in addition to its architectural importance, it is our understanding this landmark building will continue to retain its landmark status and anchor and contribute to the eligible historic district within Exposition Park. WAHA supports the project's compliance to a large degree with the Secretary of Interior's Standards; many of the choices being made improve the historic site such as removal of the scoreboards from atop the Peristyle Wall. WAHA asks that efforts to retain historic fabric be continued; and that the new elements such as the roof overhang over the new seating be minimized as much as possible, that the peristyle end not be covered by a plaza but rather left in its steps configuration. The existing renovation plans for a platform at the peristyle end changes the visual impact and bowl like feeling. We also urge that a landscaping plan be included that returns the Coliseum to its period of significance, much as Christmas Tree Lane will provide a view into the parks history at a point in time.

West Adams Heritage hopes to continue to work with the Coliseum management on this very important Landmark to Exposition Park, West Adams and Los Angeles. Through continuing dialogue, we hope that refinements can further minimize the impacts of the new interior addition, further augment the historic sense of a bowl shape, and further preserve and retain historic seating. The proposed renovation is far superior to many of the previously proposed scenarios for renovation. WAHA is very appreciative of the care that is being taken at this time to retain most of the character defining elements. In the FEIR, we ask that the current project benefits in terms of its continuing to contribute as a historic resource are further delineated and that parking be further analyzed. ●

## The Heart of Our Heritage:

### WAHA's Annual Holiday Home Tour in Western Heights

WAHA continues to prepare for its annual Holiday Tour and Progressive Dinner, scheduled for December 6 and 7 in Western Heights, one of West Adams' Historic Preservation Overlay Zone districts.

The Western Heights neighborhood remains virtually intact as it was developed, between 1900 and 1910, when it was a forerunner to modern suburbs. At the same time, Western Heights has been a leader in Los Angeles' neighborhood empowerment movement. Its diverse neighbors have worked together to create a strong community association which has planted trees, closed a troubled alley, and, recently, beautified their area with the construction of a Arts & Crafts-style pergola and pocket garden.

Graceful residences designed by such noted architects as Sumner Hunt and Wesley Eager, Arthur Kelly, and the firm Hudson & Munsell will be featured on the 2003 tour. This year we are planning a "festive fusion" feast, honoring West Adams' diverse cultural heritage.

Don't forget to mail in your reservations (and checks) if you are planning to take the tour, which does sell out. The cost to the general public is \$75 apiece; WAHA members may request a \$10 discount with their reservation. This year we are also taking advance requests for vegetarian meals; please do not forget to include that with your reservation.

The tour is not only our biggest fundraiser of the year, it's also our biggest volunteer event. By the time the weekend is over, we will have thanked, literally, hundreds of volunteers who have served as docents, tour guides, greeters, reservations and check-in team, logistics managers, house captains, kitchen captains and assistants (and, yes, dishwashers), food servers, researchers, costumers, decorators, babysitters, schleppers and clean-up crew. We hope one of those volunteers will be YOU.

Please be assured, we try to pay great attention to the care and comfort of our volunteers. There will be plenty of food, and time set aside (on Sunday afternoon, before the second day's tour begins) for all volunteers to tour this year's houses.

*(continued on page 5)*

## In Memoriam: Shelley Elizabeth Ann Pounder

WAHA volunteer Shelley Pounder, who graciously docented at many West Adams tours, passed away suddenly October 3. Born in Guyana in 1951, Shelley was the eldest child of Ronald and Betsy Pounder, and sister to Denise, Ronald, Gregory and CC, a West Adams Avenues resident.

Shelley spent 17 years working for Xerox Corp, attaining a management position, but in 1996 she embarked on a new chapter in her life and moved to Los Angeles, where she found her passion. She decided that one of the most basic necessities of life, eating, should be an artistic and sensuous experiences. Shelley began to study and master the culinary arts. Two years ago, she enrolled in the California School of Culinary Arts. She graduated on September 26, completing this leg of her life journey.

Donations may be made in Shelley's memory to The Guyana Medical Relief Inc., 1656 S. Hayworth Avenue, Los Angeles, CA 90035-4514.

WAHA extends our deepest sympathies to our neighbor, CCH Pounder, and to Shelley's extended family.

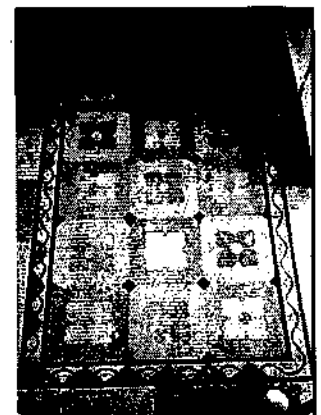
## Floors and Restoration Tips

*continued from page 1*

them and how you can install them.

For more about Laurie and what she does, visit her website at [www.inlayfloors.com](http://www.inlayfloors.com).

It has also been awhile since we have had a workshop on basic techniques for restoring your house on your own. Given the fact that more and more folks are "discovering" Historic West Adams and seem to be moving here in droves (some into houses that need, shall we say, a little T-L-C), we will also hold a forum/workshop after Laurie concludes her presentation. We will demonstrate such things as how to change the ropes in your double-hung windows, how to strip 10 layers of paint from those windows the easy way (*i.e.*, with an electric planer), and how to refinish hardwood floors by yourself. It should be a great event and help usher in the Thanksgiving holiday. Don't forget to bring a dish to pass. As usual, WAHA will provide the beverages. See you there. ●



# Community Matters

## It's Official - South Seas is a Landmark

In July, the Los Angeles City Council voted to accept the recommendation of the City's Cultural Heritage Commission and declared the South Seas Edwardian/Joseph Dupuy Residence Los Angeles Historic-Cultural Monument No. 757. The South Seas House is currently a community center/Los Angeles Recreation and Parks Department facility serving our entire Historic West Adams District community.

This unique landmark in the heart of West Adams was built by music director and choralist Joseph Dupuy, the founder of the Orpheus Club. Born in France, in 1887 at the age of 22 Dupuy headed to Los Angeles, becoming a soloist and musical director at many churches in many faiths, including St. Paul's Episcopal Church, Immanuel Presbyterian Church and even the B'nai B'rith. Over the next three decades, Dupuy established himself as an important part of Los Angeles' young but burgeoning music cultural scene. He was a singer, a conductor, and a teacher, working with a variety of schools, musical clubs and organizations.

Dupuy was a principal supporter of the Los Angeles Symphonic Orchestra, and not only founded the famous Orpheus Club, he also founded the Ellis Club in 1900. Under Dupuy's leadership, the Orpheus Club won first prize in a musical competition at the 1915 World's Fair in San Francisco. Dupuy served as a board member of the American Opera Association's Los Angeles chapter, and was a primary supporter of the Los Angeles Symphony. He was vice president of the National Federation of Musical Clubs and in 1915 helped organize the Ninth Biennial Convention and Festival of the National Federation of Musical Clubs, the largest musical event in America at the time. The festival included a chorus of 500 trained voices, 80 vocal artists and soloists, and an orchestra of 60 pieces.

Joseph Dupuy and Ruth had two sons, Leon - who became a singer - and Reginald, a pianist. Leon attended manual Arts High School and sang in the Manual Arts Glee Club. Reginald, a piano prodigy as a child, studied at the University of Southern California. The family built the South Seas House (a name modern architectural historians have given to it) about 100 years ago. ●



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# The Heart of Our Heritage

continued from page 3

WAHA has also, as always, scheduled a lovely holiday fete on December 14 for all WAHA members and all Tour volunteers (details to follow in the next newsletter). Over the years, WAHA members have often invited their out-of-area friends and work colleagues to join them as volunteers (that is, if they aren't participating as paying guests), and we encourage you to do this as well.

This tour, while complex to produce, can be quite fun and rewarding to participate in as a volunteer – especially if everything goes well, and on time. And with that in mind, Volunteer Coordinator SeElcy Caldwell is planning an advance volunteer training day for all docents, kitchen assistants and servers, and shepherds. This training is MANDATORY for shepherds.

In particular, we need volunteers as:

- \* Docents, whose job it is to greet guests in the homes and point out architectural, decorative and historical features, and to be sure our guests are where they are supposed to be. As in year's past, we'd like to see as many docents as possible dressed in vintage or reproduction attire, or festive cocktail party attire (check with your own house captain);

- \* Kitchen assistants, whose job it is to help prepare, serve and clean the food courses presented to our guests; and/or chefs who can help with certain advance food preparations;

- \* Shepherds, who serve as walking and standing tour guides for assigned groups, to make sure people get to the houses safely and on time, and to present historical information along the way;

- \* Childcare volunteers, to help free up other WAHA parents by watching their children while they volunteer on the Tour itself;

- \* Logistics volunteers, who assist the house captains and tour committee with all the myriad details it takes to create and operate this tour.

Remember, this Holiday Tour is WAHA's major fundraiser for the year. Our budget, especially to cover the costs of this newsletter and our preservation activities, is heavily dependent on a financially-successful event. If you are simply not available on the tour days but would like to help, please consider a contribution to help offset the myriad costs associated with the Tour, from printing and flowers to festive nametags and napkins.

Please contact SeElcy Caldwell (323-291-7484) if you'd like to volunteer as a docent, in kitchen and/or food prep capacities, check-in or logistics. If you are available to help decorate, or for other advance creative tasks, please contact Laura Meyers (323-737-6146). Jacqueline Sharps (323-766-8842) would be able to use your help if you are available during the day in the week before the tour to do pick-ups and deliveries. And, if you'd like to be a shepherd, please contact Georgia Tolliver (323-733-4964). ●

## Grants Available: Youth Engagement

The Captain Planet Foundation is accepting proposals for grants, which support projects that organize children and youths to solve environmental problems in their communities. Grants range from \$250 to \$2,500. Schools and nonprofit organizations that organize local environmental programs involving children and youths ages 6 to 18 are encouraged to apply. The deadline to submit proposals is December 31, 2003.

For additional information, contact Sona Chambers at [captain.planet.foundation@turner.com](mailto:captain.planet.foundation@turner.com) or visit <http://www.captainplanetfdn.org>.

Natalie Neith & Ken Catbagan

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1668 West Blvd.—S (8 Offers!)

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### IN ESCROW:

2321 Buckingham Rd.-S (6 offers)

2932 Halldale Avenue- S(Multi offers)

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# Stepping Out

## L.A. Conservancy Celebrates 25 Years

Please join fellow preservationists for two special events held in conjunction with the Los Angeles Conservancy's 25th anniversary:

### What the Future Holds: A Discussion about Preserving L.A. During the Next 25 Years

Thursday, November 13 from 7 to 8:30 p.m.

Panelists will explore the issues and architecture that the preservation community will be grappling with in the future. The featured speakers are: architectural historian and writer John Chase; historian George Sanchez; Kathryn Welch Howe of the Getty Conservation Institute; and Laura Hansen, a program officer at New York's J.M. Kaplan Fund and former co-director of Place Matters. Margaret Bach, one of the founders of the Conservancy, will serve as moderator. This program will be held in the auditorium of the Unocal Building, a modern gem that is now part of the L.A. Center Studios complex in downtown. A reception will follow. This program is sponsored by Robins, Kaplan, Miller & Ciresi LLD.

### Preservation Summit

Saturday, November 15 from 1 to 5:30 p.m.

The Summit will include the unveiling of a "Preservation Report Card" on the state of preservation in all 88 of Los Angeles County's municipalities. Keynote speaker for the event will be noted author Anthony Tung, a former New York City Landmarks Commissioner and author of *Preserving the World's Great Cities*. Also on the agenda for the afternoon summit are panel discussions on the challenges and triumphs of local government officials and preservation advocates across Los Angeles County, and a meet and mingle reception will follow. Come meet other preservation advocates and professionals to compare notes and learn more about crafting successful government preservation programs! This special event will be held at the Skirball Cultural Center in West Los Angeles.

Tickets are required for the panel discussion and preservation summit (\$15 for the panel, \$20 for the summit, or \$30 for both) and can be ordered via the web at [www.laconservancy.org](http://www.laconservancy.org). Hope to see you there! ●

## CELEBRATE THE 1970s

Join the Venice Historical Society for films, videos and slides of three decades ago. Starring a film made by Venice resident, Richard Kane. We will feature films and slides of rollerskaters, boardwalk performers, beach sporting events, musclemen and ladies and the ever popular, skateboarding Mama! Free and open to the public. Ample parking.

### General Meeting

Tuesday, November 18, 2003

7:00pm at the Abbot Kinney Memorial Branch Library  
501 South Venice Blvd., Venice

We support preservation of the West Adams community's architectural heritage and beautification activities, and seek to educate Los Angeles' citizens and others about cultural heritage and restoration techniques.



2263 S. Harvard Boulevard  
Historic West Adams  
Los Angeles California 90018  
323-735-WAHA (323-735-9242)  
[www.neighborhoodlink.com/la/westadams](http://www.neighborhoodlink.com/la/westadams)

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Ed Saunders	323-735-2600

### ADVISORS

Harold Greenberg, <i>Legal Advisor</i>	323-732-9536
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### WAHA COMMITTEE CHAIRS AND STANDING MEETINGS

All WAHA members are encouraged to join a committee.  
(All committee meetings begin at 7 pm on the days noted below.)

#### Community Relations

Meets the second Tuesday of each month -  
Contact Jennifer Charnofsky if you'd like to get involved with this activity 323-734-7391

#### Historic Preservation

Chair: Jean Frost 213-748-1656

#### Zoning & Planning

Chair: Eric Bronson, 323-737-1163 and Thomas Florio, 213-749-8464. Meets third Mondays at City Living Realty 2316 1/2 South Union

#### Newsletter

Chair: Laura Meyers 323-737-6146.

Meets second Mondays

#### Publications

Director: Jean Frost 213-748-1656

#### Holiday Tour

Chair: Jacqueline Sharps 323-766-8842

#### Membership

Chair: John Kurtz 323-732-2990.

Meets Wednesday before the WAHA Board Meeting

#### By-Laws

Thomas Florio 213-749-8464

#### Web Site

Thomas Florio 213-749-8464

#### Programs and Events

SeElcy Caldwell 323-291-7484 and

Jean Cade 323-737-5034

The WAHA Board meets on the fourth Thursday of each month. Contact Jacqueline Sharps for location.



## Explore the Sights and Tastes of India — And Never Leave Los Angeles

Have you always wanted to know more about the culture and food of India? Did you know that in Los Angeles County alone there are more than 60,000 residents from the Central Asian sub-continent mostly residing in the Cerritos area? Well, members of the Los Angeles Mumbai (formerly Bombay) Sister City Affiliation, including WAHA member and West Adams resident Mira Advani, will be conducting a tour of this exotic part of the County known as Little India.

The four-hour tour will begin at **11 a.m. on Saturday, Nov. 15** with a savory **South Indian Vegetarian Brunch** and conclude at **3p.m.** with a traditional **Chai Mumbai**. Between feasts the tour will stroll through Little India visiting a variety of shops in order to learn about such topics as traditional Indian jewelry; special occasion saris; ceremonial henna tattoos; and delicious Indian spices. Take this wonderful opportunity to shop the ancient silk route and pick up an assortment of exotic gifts for the holidays.

Tickets: \$25/person. Space limited. Checks must be received by Nov. 5. Payable to: LA Mumbai Sister City Affiliation, 2283 West 21st Street, Los Angeles, CA 90018. Please enclose names of all parties and a contact telephone number, email and street address. Once your check has been received you will be contacted as to the exact meeting location for the beginning of the tour. **For further information contact: m.advani@att.net** ●

*The Los Angeles Mumbai Sister City Affiliation is a non-profit volunteer agency dedicated to the promotion of intercultural understanding.*

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**IN ESCROW:**

**University Park Craftsman** - 2706 Menlo - David Raposa (Seller)

**Avenues Craftsman** - 2523 4th Avenue - David Raposa (Seller & Buyer)

**University Park Landmark Victorian** - David Raposa (Buyer)

**Avenues Airplane Bungalow** - 2420 5th Avenue - David Raposa (Seller), Nick Mercado (Buyer)

**Jefferson Park Bungalow** - 2056 W. 29th Place - David Raposa (Buyer)

**SOLD:**

**Transitional Craftsman c. 1906** - 1834 S. Gramercy Pl. - David Raposa (Seller & Buyer) -

Welcome, David Kidd and Wendy Lawless

**Jefferson Park Bungalow** - 2233 W. 29th Place - David Raposa (Buyer) - Welcome, Charles Menzies

**ANNA Colonial Craftsman c. 1902** - 1616 W. 25th St. - David Raposa (Seller). Welcome, Eric Deinzer and Angirad Jones

**Western Heights Bungalow** - 2367 W. 21st St. - David Raposa (Buyer). Welcome, Sue Ann Jewers

**Valley Homestead** - Nick Mercado (Buyers)

Our Offices are in the Victorian Village,  
at 2316 1/2 Union Avenue, Suite 2, 213-747-1337.

# In the Garden

## Plant "Penny" Violas for Cool Season Color *by P. Allen Smith*

I can remember a time when violas came in a pretty limited range of color. These days the selection is much broader. I recently came across a variety with orange and purple blooms! While that combination may be perfect for some gardeners, I prefer to stick with the softer shades. One of my favorite viola varieties is "Penny Azure Wing." It has creamy white lower petals with upper petals that are brushed with azure blue. In the fall I pack these plants around the edges of my raised vegetable beds. By the time my spring lettuce is mature the petite faces of the violas crowd together making quite an impact.

I also like to mix violas with its larger cousin, the pansy. Combining the two plants in large drifts gives my garden a looser feel, a little less like a strip mall and more like an English cottage garden. This year I've interplanted "Penny Azure Wing" and "Penny Primrose" violas with "Universal True Blue" pansies. The "Azure Wing" violas act as a nice bridge between the soft yellow "Primrose" viola blooms and the larger, clear blue pansies. I've used this combination to over plant a large quantity of "Francoise" tulips. Their creamy white blooms marked with sulfur yellow flames will be the perfect complement to the colors of the pansies and violas.

Violas are more heat tolerant than pansies so I keep them around until it is time to plant summer color. Violas can be used well into the summer if the spring is cool and they are planted in partial shade — which is another great thing about violas, they even bloom in low light conditions.

### Fast Facts:

**Viola** *Viola cornuta*

**Habit:** Compact, Mounding

**Plant Type:** Annual

**Bloom Time:** In mild-winter climates, the bloom season is from fall through spring.

**Light Requirements:** Full Sun to Partial Shade

**Soil:** Well-drained, humus rich

**Height:** 4" - 6"

**Contribution to Garden Design:** Abundant drifts of color. A great foil for more dramatic blooms such as spring flowering bulbs, bold foliaged plants and perennials. ●

*(Editor's Note: Smith hosts a weekly garden show on PBS, and is the author of P. Allen Smith's Garden Home. This article was excerpted from his website, [www.pallensmith.com](http://www.pallensmith.com)).*



## Coffee Grounds for Your Garden

Greetings, fellow West Adams gardeners,

Yesterday I picked up my second bag of used coffee grounds from the Starbucks in University Village. It's on Hoover at the edge of the Village. As some of you know, it took multiple phone calls to corporate headquarters to get this Starbucks to cooperate. The acting manager, Salvador, belongs to a gardening family and he takes grounds home himself, so he understands.

The bag weighs about 35 pounds, according to my husband, Leslie. It's big. Salvador says the place is successful and they generate about three large bags of grounds every day. So there's plenty for all of us! I have put the grounds in my compost heap, in the veggie plot just before turning it under for new plantings, and on top of the soil all over. The garden smells like an espresso bar for several hours afterwards.

Try it!! I told Salvador there would be lots of us coming for his grounds. Let me know how you like it.

— Jennifer Charnofsky

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Breakfast, Lunch & Dinner, Sunday Brunch

**THE TWO NINE**  
*the 29th street cafe*

A West Adams neighborhood eatery,  
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## A Return to Return to the City by Jim Childs

Recently while performing the autumn purgatory ritual of organizing the bookshelves I stumbled upon a dear old dog-eared friend: *Return to the City* by Richard Ernie Reed (Doubleday & Company 1979). I took this discovery as an omen that a most deserved rest was in order and flopped down with an early cordial to renew favored memories. This book was a milestone marker on my own preservation path and I fully recommended it to one and all. Mr. Reed's words of nearly twenty-five years ago are still relevant and resonate the heartstrings. I share these few passages with both my old comrade urban pioneers and the new vanguard that will move WAHA into the future.

### **The Five Stages of Preservation:**

**1). Abandonment** The first stage is one of *abandonment*. The community's attitude is usually one of a total lack of self-pride, self confidence, and respect of the larger city community. Buildings have been on the market for years but still have not been sold. Most structures are not owner occupied. Large homes may sell for a few thousand dollars. Commercial property stands vacant. Residents' sense of hopelessness is expressed in crime and neglect. Restoring a building in this environment takes the greatest amount of courage and energy, but could require the least amount of money.

**2). Pockets of Pride** Stage two is a neighborhood which shows *pockets of pride*. One or more structures on a block may be in the process of rehabilitation. One or two young couples may be seen working on their home or storefront. Maybe one or two news items appear in the local paper referring to positive things happening in the neighborhood, instead of just the usual crime statistics. At this stage, absentee landlords may be aware of some renewal potential, so the fourteen-room house you may have bought in Stage One for \$6,000 now costs \$12,000.

**3). Restoration** Stage Three is the *restoration* phase. A neighborhood association has been formed. Maybe half of the structures in the neighborhood have new owners and new paint jobs. Local real estate people are tentatively driving by, wondering whether they have found a new market. The deteriorated 14-room house, still in the same condition as Stage One, is now for sale at \$24,000.

**4). Respectable** Stage four is the *respectable* phase. The president of the neighborhood association is now on a first name basis with the mayor. A councilman or two may have bought a home or building in the community. Ninety per cent of the buildings have been restored, half with a period kitchen, half with stainless-steel kitchen chairs and pop art. Middle-aged couples from the suburbs are purchasing already restored houses from the original preservationists. Residents are complaining about the over-commercialism of the neighborhood. The same fourteen-room house now sells for \$48,000 unrestored, \$90,000 to \$225,000 restored.

**5). Deterioration** The Fifth Stage is the *deterioration* phase. Examples of this last stage are in portions of Wells Street "Old Town" in Chicago and to some degree in the Gaslight Square area of St. Louis, where too-intense commercial activity and unsympathetic uses have harmed the growing appreciation of the historic area.

Many people, preservationists and older residents alike wish the urban preservation process could stop at the Stage Three restoration phase where prices are still low, there is a fierce sense of community pride, and the speculators have not yet arrived. The Stage Four Respectability phase with its higher property values and more intense commercial activities can be the forewarning of Stage Five if care is not taken.

Even the enthusiastic politician and the moneyed developer should not equate faster rehabilitation activity and fast turnover of original residents and preservationists with long-term success of a community. The preservation process can be too fast and too successful. Enthusiasts for exposed brick, nostalgic restaurants, and candle shops can end up with a community which looks like many other too-restored communities, as if McDonald's had decided to go into the preservation business.

Whatever the preservation efforts are in a community, its authentic identity should shine through... The speculators, the developers, the shopkeepers, the suburbanites, looking for the latest "in" place to live, should not obscure or overwhelm the people who helped rebuild the community and who still wish to live there. ●

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## Coliseum History

*continued from page 1*

completed on May 1, 1923 for the cost of \$800,000. The inaugural football game was played that Fall (October 6, 1923) between USC and Pomona College before an audience of 12,836. The stadium had a capacity of 75,000 seats.

The stadium was expanded between 1930 and 1932 for the upcoming 1932 Xth Olympiad. Capacity was enlarged to 101,574 seats. Throughout the post-war era, a steady amount of improvements occurred, including a press box (1948), a new replacement track (1966), and a new computer scoreboard (1972). The 1984 Olympiad prompted more modifications to the building.

The last few years have been eventful. Pope John Paul II gave a Papal Mass in 1987. The Los Angeles Raiders left for Oakland, leaving the Coliseum empty of professional football. The Trojans continue to use the stadium, and there are soccer games as well as large-scale events such as U2's "PopMart" tour (July 1997) and religious revivals. ●

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**Lady Effie's Tea Parlor**  
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**Lucky Chimney Sweep** Contact: Susan and Alfredo Johnson  
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If you frequent a local business — retail store, restaurant, service provider, etc. — ask them if they would like to offer a discount to WAHA members. Explain that they would benefit from the increased exposure to many local consumers, and would be listed monthly in the WAHA newsletter. Or, call me at 323-733-6869 and I would be happy to contact them.  
— Steve Wallis

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To place a display ad, call Jean Cade 323-737-5034. WAHA classifieds are free to paid members. If you can, please e-mail your classified ad to lauramink@aol.com. Classifieds will be for one month only. If you wish to repeat your ad, please call Jean Cade by deadline. After 3 issues for the same ad, the charge is \$ .25 per word.

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This Newsletter is published 11 times a year  
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**Arlington Heights Neighborhood Yard Sale** - Saturday, November 15, 8am to 2pm. At the NE corner of 6th Ave & Washington Blvd. in the parking lot of Restaurant World. Things for sale: chairs, end tables, books, knick knacks, typical yard sale stuff. Also there will be cakes and cookies for sale. All proceeds will go toward the community contribution of our Neighborhood Matching Fund Grant from the city to rehab the LAPD Stop-In Center in Craftsman style.

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**Wilton Rug For Sale.** Circa 1930s-40s (no label on back). Bird of Paradise pattern, beautiful rose pink background with blue, green, golds and black. Size 11' 7" X 8' 8", not including fringe. Asking price \$700, negotiable. Pictures available, call and we'll send you them via email. Contact Anne or Dan Hakes at 323-730-1003 or danhakes@comcast.net

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# Calendar ✓

## WAHA November Calendar

Week 2

Monday, November 10 - Newsletter Committee Meeting  
Tuesday, November 11 - Community Relations Committee

Week 3:

Sunday, November 16 - WAHA General Meeting  
Monday, November 17 - WAHA Planning & Zoning Committee  
Wednesday, November 19 - United Neighborhoods Planning & Zoning Committee sponsors "What's the Status of My HPOZ" Community Update meeting

Week 4

Happy Thanksgiving!



## Upcoming

**What's the Status of My HPOZ?**  
**A United Neighborhoods-sponsored  
Community Meeting**

**Wednesday, November 19**

**(Location TBA) Representatives from City  
Planning and the 10th District Council Office  
will update us. Contact Laura Meyers 323-737-  
6146 for more information and watch your  
WAHA E-News.**

**WAHA Holiday Tour**

**Saturday and Sunday, December 6 & 7**

**(See page 3)**

**WAHA Holiday Party**

**Sunday, December 14**

**(details TBA)**

The WAHA Newsletter is a publication of the West Adams Heritage Association. Members and supporters of WAHA are invited to submit articles to the Newsletter. Letters will be published subject to space constraints and will be cut for length if necessary. Articles will be published subject to acceptance by the editors of the WAHA Board. Advertising is subject to the approval of the publishers. Although the Association appreciates its many fine advertisers, the Association does not accept responsibility for claims made by advertisers. Services and products are not tested and appearance of advertising does not imply, nor does it constitute, endorsement by the West Adams Heritage Association. Copyright 2003. All rights for graphic and written material appearing in the newsletter are reserved. Contact Director of Publications for permission.



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